



## SOPHIE LOMAX

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A bench trained Jewellery Designer with a specialism in 3D CAD software packages which include Rhino and ArtCAM, whilst owning the ability to use Adobe Illustrator and Photoshop to complement the design process. A diligent and hardworking personality, passionate about design and detail, able to paint up designs by hand for client commissions as well as render technical designs digitally for the manufacturing process and batch production on a commercial basis. Although confident to work independently, is equally comfortable working as part of a team and enjoys the buzz of working with others.

### EMPLOYMENT HISTORY

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#### **Director, Sophie Lomax Jewellery**

**2005 - Present**

- My business started informally ten years ago through selling to family and friends. I progressed to selling my designs at local craft fairs. Having benefitted from professional training, my business has developed and I now take commissions, as well as having developed my own range of products.

#### **Studio Assistant (Internship), De Beers Diamond Jewellers**

**November 2012 - Present**

- My role has been to support the Head Designer in terms of; creating new designs, altering existing designs to make them technically viable and also creating technical drawings, using a combination of hand drawing and both 2D and 3D CAD programmes. My work has included trend research, mood boards, archiving new and existing designs and writing a monthly *Creative Review*. This *Creative Review* is internationally circulated around De Beers and in it I discuss current exhibitions around the world, and international artists and designers. I have been heavily involved in special orders and the design development of both commercial and high jewellery, using my knowledge to also calculate dimensions and costs. Being part of such a small team has benefited my ability to work to tight deadlines while maintaining a strong design aesthetic. My understanding of technical details and diamond knowledge has helped me create designs that hero the diamonds whilst staying true to the brand's DNA.

#### **Quality Controller (Internship), De Beers Diamond Jewellers**

**May 2012 – November 2012**

- Having first-hand experience in Quality Control has given me great knowledge of what is required when designing jewellery to make sure the design is suitable for the manufacturing process. I have also furthered my knowledge of how to make designs into successful pieces of jewellery, in terms of; weight, scale, design complexity and also costings. This position has also given me great experience in handling De Beers jewellery, and understanding the inspiration and stories behind every piece.

#### **Sales Assistant, Hearts On Fire, Bicester Village**

**October 2011 – May 2012**

- The company provides the 'World's most perfectly cut diamond' and the position demands knowledge of diamonds and precious stones, as well as high levels of customer service. The position has also given me first hand experience of what a good design entails from a point of sale perspective.

#### **Internship, Benchpeg (on behalf of London Jewellery Week)**

**June 2011**

- I was recruited as part of Benchpeg's Social Media Team and deployed to deliver the social media strategy for London Jewellery Week. I was responsible for creating a buzz around the week's events and write engaging copy which was then published via blogs, websites and twitter. I also represented Benchpeg at events and was required to interview the likes of Stephen Webster throughout the week. My daily review was placed on the official London Jewellery Week website, and at the end of the week was published in the Benchpeg newsletter, Issue 213.



## SUMMARY OF QUALIFICATIONS

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### **BA Jewellery Design for Industry, School of Jewellery, Birmingham City University**

**September 2011 - 2012**

- Building on my hand skills, the course has furthered my knowledge of digital manufacture and CAD/CAM through live modules. With Charles Green, I was required to design and make a bespoke necklace using new technologies. With the Jewellery Industry Innovation Centre (JIIC) I was required to use laser sintering with titanium. Three of my collections, based on a trip to Marrakech, have been designed both by hand and with CAD programs Rhino and Matrix. These designs then utilised rapid prototypes and renders for finished pieces and for point of sale. My experience at the bench has allowed me to design pieces that exploit the possibilities that CAD/CAM allows, whilst also making sure that the jewellery I have designed can be easily manufactured through rapid prototypes, sintering and hand techniques.

### **HND Jewellery and Silversmithing, School of Jewellery, Birmingham City University**

**2009 - 2011**

- I passed this course with the equivalent of a First Class Hons. This course was based around learning hand techniques, in both design and making. A live module with Weston Beamor introduced me to CAD/CAM. I was also Class Representative and helped organise the Degree Show in June 2011.

### **BA History of Art (Year 1), University of Birmingham**

**2008 - 2009**

- Achieved the equivalent of a 2:1 in the end of year exams.

### **Headington Girls School, Oxford**

**2001 – 2008**

- 2008 - A levels subjects and grades; Art–A, History of Art–A, English Literature-B, Geography-B (AS level)
- 2007 - OCR Young Enterprise exam, received a Credit (was part of a jewellery designing and making company, Venus)
- 2006 – GCSEs - 6A\*, 3A, 1B

## AWARDS, EXHIBITIONS AND PUBLICATIONS

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### **Awards**

- George Jackson Educational Foundation Travelling Award, June 2011 (the money I was awarded has funded my recent trip to Marrakech in February 2012, to give me inspiration for my final collection at the School of Jewellery).
- Emma Jessie Phipps Bequest, July 2011 (I also used the money I was awarded for my designs towards the trip to Marrakech).

### **Exhibitions**

- Weston Beamor stand, The Jewellery Show, Spring Fair, February 2011 (My Capture Ring advertisement was included as part of the Weston Beamor stand).
- Graduate Show 2011, School of Jewellery, June 2011 (My Daze & Bedazzle Collection and Veneto Brooch were displayed, as well as five other pieces from my Jewellery and Silversmithing HND).
- Charles Green Exhibition, School of Jewellery, December 2011 (My Aurora Necklace/Brooch was displayed).

## INTERESTS

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I have a passion for travelling. I also love art and fashion, and enjoy visiting galleries and exhibitions.

## REFERENCES

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Available on request.